

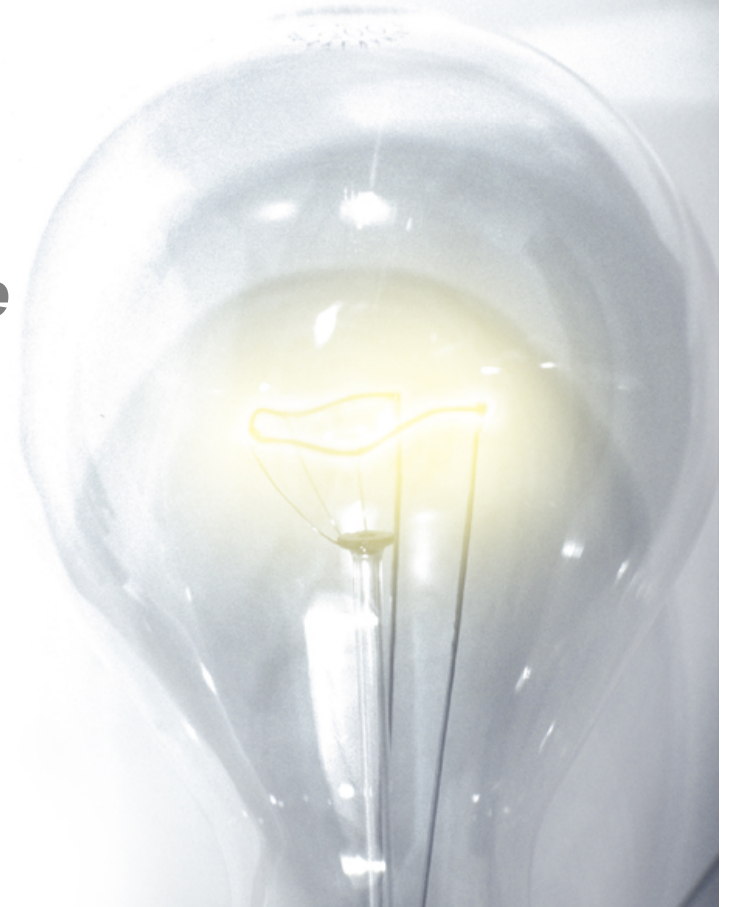
# INGENIX®

## DSOWeb

*Innovation in ETL*

*Transforming Raw Data into the  
Building Blocks of Intelligence*

April 4, 2007



## About Ingenix - Data Services Organization (DSO)

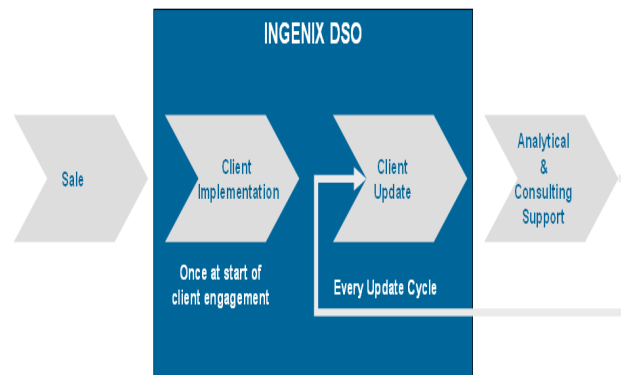
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The Ingenix Data Services Organization (DSO) annually processes and integrates millions of service lines and other claim-related data from more than 500 diverse health and productivity related data sources for more than 125 large employers and hundreds of small employers. This translates to:

- 4250 feeds processed in 2005
- 8964 feeds processed in 2006
- 18,000+/- feeds processed in 2007

# About Ingenix - DSO Processes

- Data is received across several media types related to eligibility, medical claim (includes vision and mental health), pharmacy claim, workers compensation, short-term disability, long-term disability, FMLA, lab results, disease management, health risk appraisal, payroll information, etc.
- Implementation is the design phase focusing on data layout, client account structure, initial data quality plan, conversion rules and successful completion of the first cycle.
- Update cycle is the periodic receipt of data from carriers/clients, focusing on data review, investigation/resolution of inconsistencies to ensure clean data, and loading onto analytical environment



# Business and Operational Challenges

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- Long turnaround time for data delivery
- Need for a cost effective data management solution
- Absence of streamlined data quality assessment and investigation process
- Absence of company-wide standardized data intake process
- Quality review process that is manual and subjective leading to errors, rework and decreased confidence in results
- High maintenance costs

# Business Needs

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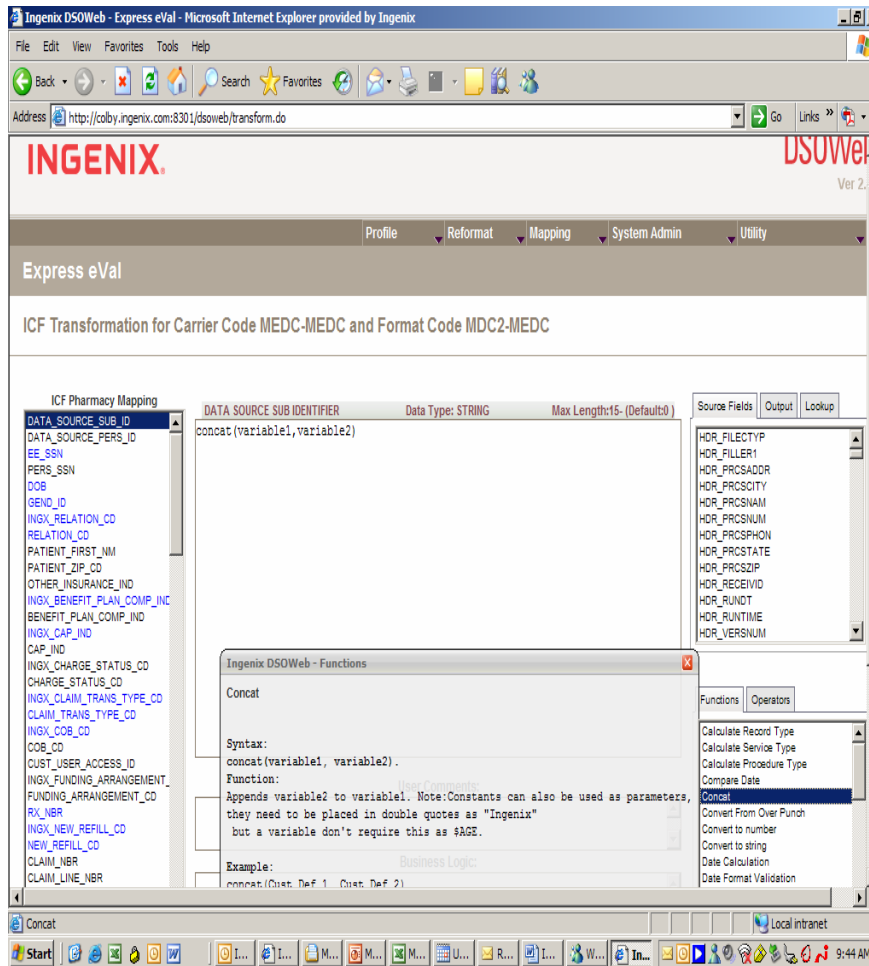
- Increase customer satisfaction through faster turnaround time and higher data quality
- Higher productivity through faster learning curve
- Elimination of manual intervention and continuous inspection of data
- Continually increasing automation
- Meet growing demand for faster data delivery and higher level of data quality
- Efficient data profiling and data management
- Flawless data delivery to analytical environments
- Ability to leverage transformed data across multiple Ingenix products

# DSOWeb – Innovative ETL & DQ Solution

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- Standardized data processing by data types – eligibility, medical, drug, disability, WC, FMLA, HRA, lab and disease management
- Standardized incoming data into common format by data type
- Automated data quality checks
- Automated data trending
- Automated file processing and job monitoring
- User ‘friendly’ interface
- Data quality and trending failure analyses
- Transformation and mapping functionalities
- Integrated data quality investigation functionalities
- Validated client and carrier details from profiles such as:
  - Employee status, employee type and types of coverage
  - Number of covered lives and products
- Operational and data quality metrics

# DSOWeb - Express eVal – UI Driven Mapping Functionality



- Enables users to create source to common data mapping
- Point and click functionality; functions, operators and attribute selection easily added to transformation box
- Dynamic Help; displays syntax and example for each function
- On-screen listing of source attributes, mapped attributes and look-ups for transformations
- Text box to capture business logic for each transformation
- All transformations are stored in meta data tables and available for hard copy documentation and searches

# DSOWeb – Data Quality

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- Data Quality Rule engine systematically compares data results to rule thresholds and only flags exceptions for DSOWeb user intervention
- Metadata Driven Rules Engine - Quick turnaround for adding, deleting or modifying rules
- More than 7,000 data quality rules tailored to each data type
- Different rule types for column property enforcement, structure enforcement and business rules enforcement
- Formulated from verified client claims, eligibility, lab results, HRA and workforce productivity data experience
- Based on record distribution and benefits paid threshold



# DSOWeb – Trending

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- Flags unexpected trends in data. Two levels are:
  - Month-to-date trending with the previous month's data
  - Year-to-date trending with the previous year's data.
    - For year-to-date, the trending is done up to the month the data is being processed
    - **Example:** If the plan begins in January and the current processing month is June, then trending is performed between received year's January-June and data for January-June of the previous year.
- Metadata driven trending rules engine; quick turn around for adding, deleting or modifying rules
- Configurable tolerance ranges for trending rules
- Examples of tolerable ranges

Record Count	Passing Range
Less Than 10000	5% to +5%
10001 -25000	-3% to +3%
Greater Than 25000	-1% to +1%

# DSOWeb – Job and File Processing Dashboard

Profile ▼ Reformat ▼ Mapping ▼ System Admin ▼ Utility ▼

**Dash Board**

## Job Statistics Dash Board

	Run ID	Subject Area	Carrier	Client	FileName	Received Date	Sub Period	Process Step	Status	
	6183	Medical	Carrier A	ABC Client	abc_a_a_F20051001_T20051231_VEL6022.txt	2006-09-13	Oct 2005 To Dec 2005	Med_PXIProcess	Completed	<a href="#">Cancel</a>
	6272	Drug	Carrier B	ABC Client	abc_b_b_F20060401_T20060630_vEL2267.txt	2006-09-15	Apr 2006 To Jun 2006	Drg_Cleanup Process	Completed	<a href="#">Cancel</a>
	6811	Eligibility	Carrier C	ABC Client	abc_c_c_F20051201_T20051231_V6D0058.txt	2006-10-06	Dec 2005 To Dec 2005	Tollgate	<a href="#">Quality Error</a>	<a href="#">Cancel</a>

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**Dash Board**

## Client Dash Board

Run ID	Client Name	Subject Area	Duration /Period	Process Step	Client Level Merge Status	
2461	ABC Client	Medical	03-01-2005 To 05-01-2005	Client Data MergeStartup	<a href="#">Not Completed</a>	<a href="#">Cancel</a>
2520	ABC Client	Drug	09-01-2005 To 11-01-2005	Client Data MergeStartup	<a href="#">Not Completed</a>	<a href="#">Cancel</a>
3983	ABC Client	Eligibility	12-01-2005 To 02-01-2006	Client Data MergeStartup	Completed	<a href="#">Cancel</a>
5779	ABC Client	Drug	03-01-2006 To 05-01-2006	Client Data MergeStartup	<a href="#">Not Completed</a>	<a href="#">Cancel</a>
6820	ABC Client	Medical	09-01-2005 To 11-01-2005	Client Data MergeStartup	<a href="#">Not Completed</a>	<a href="#">Cancel</a>

Ingenix DSOWeb

# DSOWeb – UI Driven DQ Failure Analysis and Decision Making

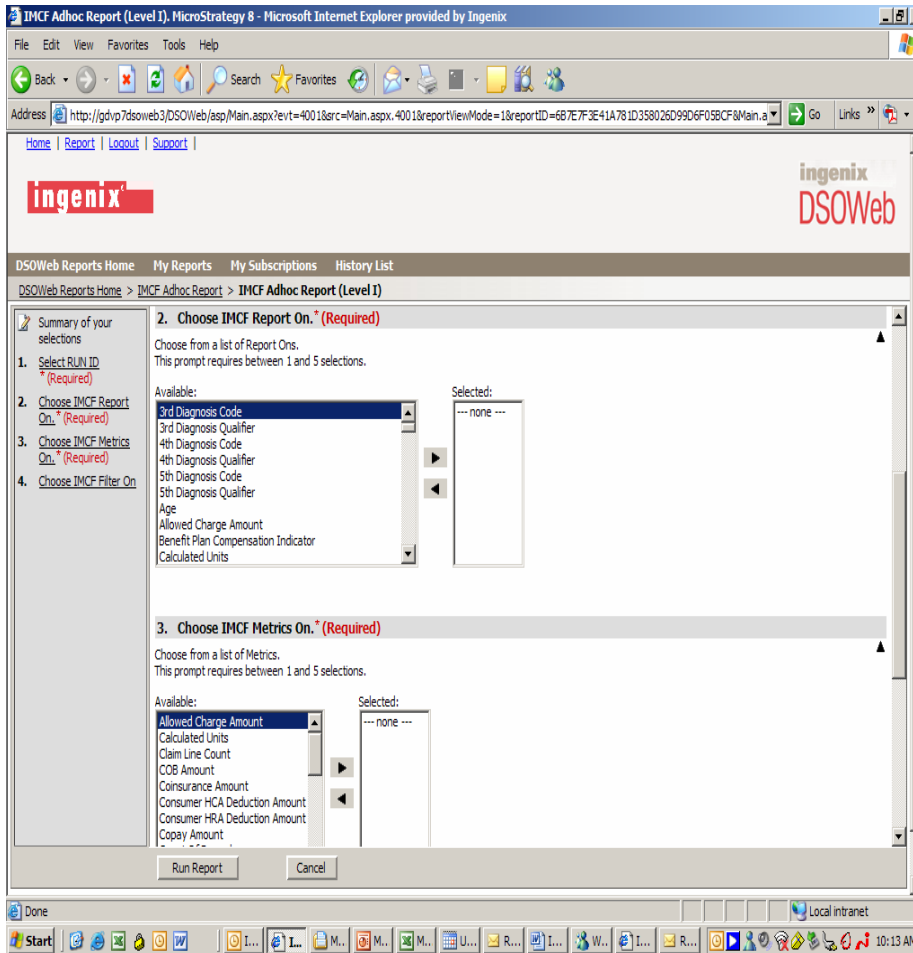
## Data Quality Overrides

RunId 6749 File Name Abc\_car1\_car2\_F20051001\_T20051231\_VEL6447.txt  
 Client ABC Client Carrier E Car1  
 Received Date 2006-10-04 Sub Period Oct 2005 To Dec 2005

Rule Level Claims Before Merge Rule Type 1 Way Frequency

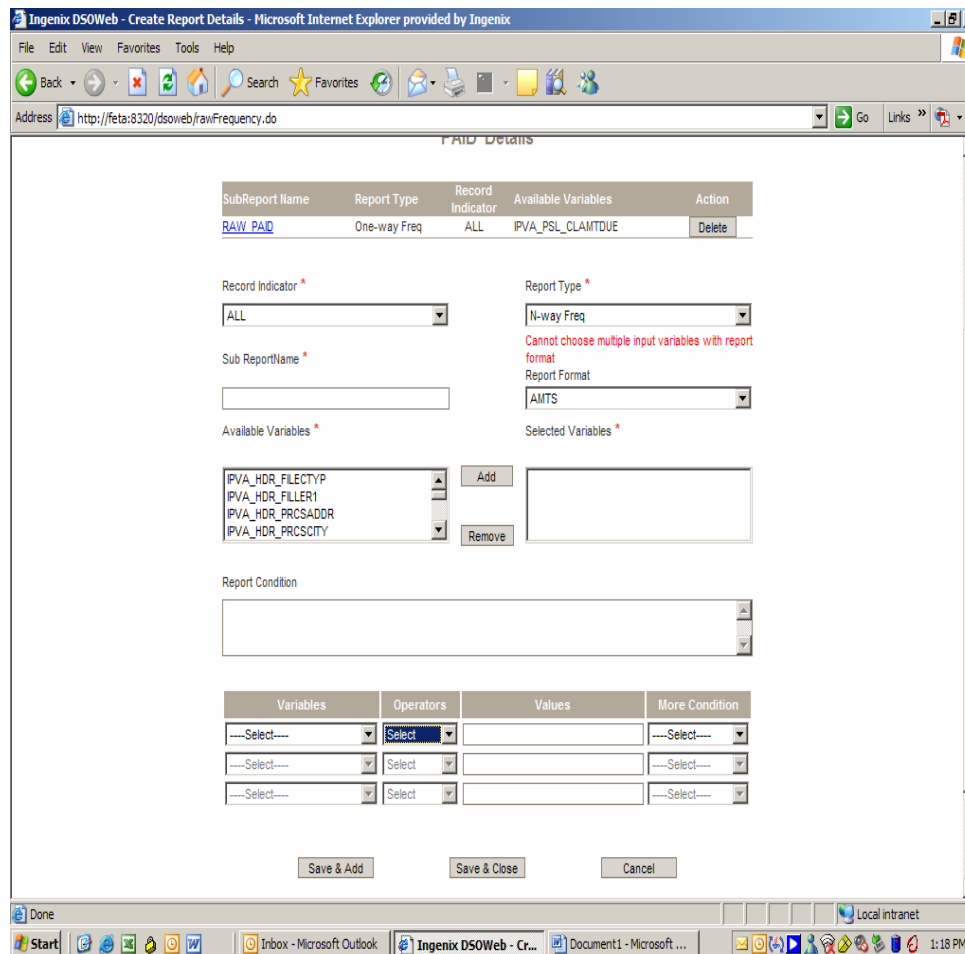
Rule Id	Override Type	Rule Type	Rule Level	ICF Variable( Condition )	Upper Limit	Lower Limit	Actual(%)	Actual Count	Override Level	Reason For Override
5025	Permanent	1 Way Frequency	Claims Before Merge	INGENIX RELATION CODE = 3	21.0	11.0	22.15	19913	Data Feed	OK for Client X - Just outside of norm
5037	Permanent	1 Way Frequency	Claims Before Merge	INGENIX CLAIM TRANSACTION TYPE CODE = 2	4.5	1.0	0.0	0	Carrier-Format	Carrier Y does not send adjustments, only
5041	Current Run	1 Way Frequency	Claims Before Merge	INGENIX COB CODE = 2	95.0	80.0	98.06	88171	-Select-	Slightly higher than norm. Will monitor
5046	Permanent	1 Way Frequency	Claims Before Merge	INGENIX DETAIL CATEGORY CODE = 10	0.75	0.01	0.0	2	Data Feed	OK - expected to have little or no experience
5046	-Select-	1 Way Frequency	Claims Before Merge	INGENIX DETAIL CATEGORY CODE = 45	0.75	0.01	4.44	3992	-Select-	
5046	-Select-	1 Way Frequency	Claims Before Merge	INGENIX DETAIL CATEGORY CODE = 51	0.75	0.01	0.0	0	-Select-	

# DSOWeb – Integrated DQ Investigation Tool



- Data investigations and validation environment integrated within application
- Uses BI tool allowing users to query converted data without needing to understand the data structure or a query language
- Ad-hoc and standard reports by data type
- Automatically schedules and creates standard reports with each production update

# DSOWeb – Raw Data Analysis Tool



- Raw data investigation tool integrated within application
- Uses home grown tool that generates SAS queries without the need to understand SAS
- Ability to save queries for re-use
- Automatically emails formatted results to end user for printing or sharing

# DSOWeb – Benefits

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- Cost-effective data management solution
- Facilitates timely data investigation
- Faster turnaround time for data delivery
- Automated process eliminates human errors
- Streamlined process ensures scalability
- Metadata based DQ engine; ease of rules maintenance
- Human intervention only targeted at exception cases; increases productivity and maximizes quality output
- Timely issue resolution
- Metrics on data quality and operational processes can be reported as needed with current data
- Reduces dependency on technologists in transformation process

# Ingenix - DSOWeb

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- Thank You